

# CELEBRATE WITH THE PACIFIC STANDARD TIME FAMILY GUIDE



PACIFIC  
STANDARD  
TIME:  
ART IN L.A. 1945-1980

USE THESE FUN ACTIVITIES, GAMES, AND QUESTIONS TO EXPLORE THE EXHIBITIONS OF PACIFIC STANDARD TIME.

Mix and match museums and guides to customize your own tour of Pacific Standard Time's many exhibitions. There are seven guides—choose just one or try them all!



CULTURAL IDENTITY



DESIGN



LIGHT AND SPACE



PERFORMANCE ART



PHOTOGRAPHY AND PRINTMAKING



POLITICS

\*A SPECIAL GUIDE FOR TEENS



SOUTHERN CALIFORNIA

REMEMBER TO  
BRING A PENCIL!  
PENS, MARKERS,  
AND CRAYONS AREN'T  
ALLOWED IN MOST  
MUSEUM GALLERIES.

KNOW WHICH MUSEUMS YOU'LL BE VISITING?

Check out our list of recommended guides on the back cover.

# CELEBRATE SOUTHERN CALIFORNIA!

In the second half of the 1900s, against a backdrop of social and political upheaval, artists working in Southern California experimented with creating new types of art.

## CALIFORNIA

Southern California is a unique and interesting place. The sunshine, good weather, Disneyland, the glamour of the movie industry, the ocean, and beaches all contribute to a sense of well-being. But it's not a perfect place. Traffic, earthquakes, smog, and forest fires are also a part of the region's identity. Look around and see how artists use Southern California as an inspiration.

Think of five of your own words to describe Southern California. **Write them below.**

As you walk through the exhibition, check off the words as you find artworks that relate to them. Be creative!

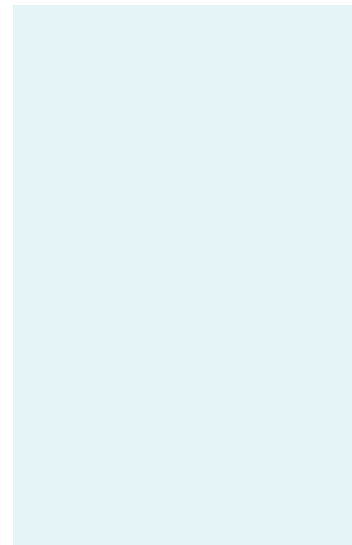
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## NEW MOVEMENTS

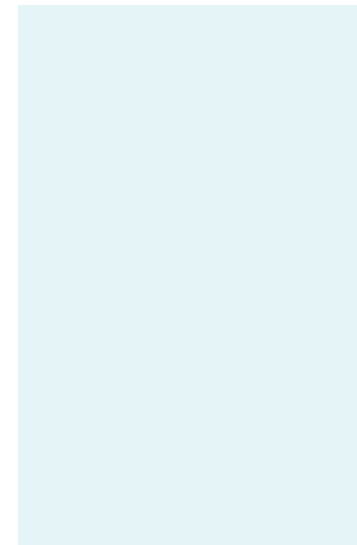
Because New York was considered the "art capital" of the world, artists in LA did not feel weighted down by the traditions and expectations of the art world. They felt free to experiment. As a result, several new art movements were born or first exhibited here.

Find examples of some of the movements listed below.

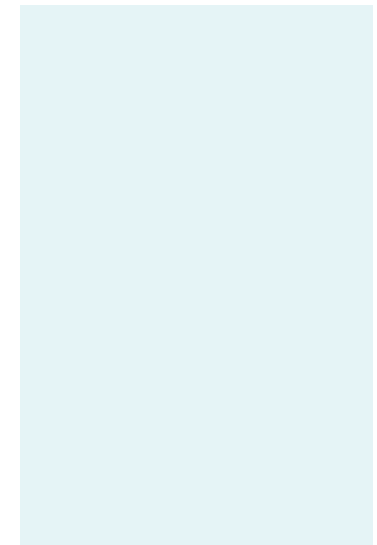
**Draw or write about a detail that made you choose this artwork (more on back page).**



**LIGHT AND SPACE:**  
Uses natural and artificial light to change the way you see a space.



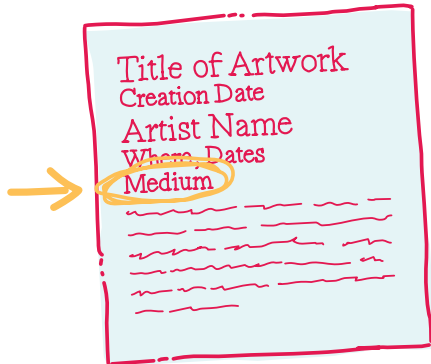
**POP:**  
Examines ordinary subjects found in the urban landscape.



**ASSEMBLAGE:**  
Puts together (usually discarded) objects that were not originally intended to be art.



# CELEBRATE SOUTHERN CALIFORNIA!



## GUESS!

Artists in Southern California also experimented with a wide variety of materials—called an artwork’s “medium”—to achieve new and different results.

**Walk up to any work in this exhibition.**  
Guess its medium. Plastic? Oil paint?  
Ceramics? Resin? Light? Fabric? Pencil?

Check your guesses with the label information

...and keep score below.

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Total Correct:

## TAKE SOME TIME

Looking at art can be as simple as glancing at a painting and noticing the colors. Art rewards someone who spends a longer time with it.

**Try it out!** Choose one person in your group to be the timekeeper. After each interval make a note or discuss something new that you noticed.

10 seconds:

30 seconds:

1 minute:

3 minutes:

Try this experiment with other art in the exhibition.  
You might be surprised at what you discover!

## ON YOUR WAY HOME...

What type of new art  
movement would you  
want to create?

### HARD-EDGE PAINTING:

Is made up of very clearly separated areas of color

### FINISH FETISH:

Uses bright colors, highly reflective surfaces, and industrial materials to create sculpture.

### PERFORMANCE ART:

Is a live action carried out in front of an audience. The action is the art and all that remains is the record of the performance.

### CONCEPTUAL:

Is about showing an idea rather than creating an object



**Planning a visit to these museums?  
Here's a list of recommended family guides!**



**CULTURAL IDENTITY**

Autry National Center  
California African American Museum (CAAM)  
California State University Northridge Art Galleries  
Chinese American Museum  
Fowler Museum, University of California, Los Angeles  
Hammer Museum, University of California, Los Angeles  
Japanese American National Museum  
Los Angeles County Museum of Art (*Asco: Elite of the Obscure, A Retrospective, 1972–1987*)  
Museum of Latin America Art (MOLAA)  
Vincent Price Art Museum, East Los Angeles College



**DESIGN**

A+D Architecture and Design Museum  
American Museum of Ceramic Art (AMOCA)  
Chinese American Museum  
Craft and Folk Art Museum (CAFAM)  
Eames House Foundation  
Huntington Library, Art Collections, and Botanical Gardens  
Japanese American National Museum  
Los Angeles County Museum of Art (LACMA) (*California Design, 1930–1965: "Living in a Modern Way"*)  
MAK Center for Art and Architecture at the Schindler House  
Mingei International Museum  
Museum of Art, Design and Architecture, University of California, Santa Barbara  
Sam and Alfreda Maloof Foundation for Arts and Crafts  
Santa Monica Museum of Art  
Scripps College, Ruth Chandler Williamson Gallery



**LIGHT AND SPACE**

The Getty Center (*Crosscurrents in L.A. Painting and Sculpture 1950–1970*)  
Hammer Museum, University of California, Los Angeles  
Laguna Art Museum  
Los Angeles County Museum of Art (LACMA) (*Mural Remix: Sandra de la Loza*)  
Museum of Contemporary Art San Diego  
Pomona College Museum of Art  
Frederick R. Weisman Museum of Art, Pepperdine University



**PERFORMANCE ART**

18th Street Arts Center  
Crossroads School, Sam Francis Gallery  
LAND (Los Angeles Nomadic Division)  
Laguna Art Museum  
Long Beach Museum of Art (LBMA)  
Los Angeles Contemporary Exhibitions (LACE)  
Los Angeles County Museum of Art (LACMA) (*Asco: Elite of the Obscure, A Retrospective, 1972–1987*)  
Museum of Contemporary Art (MOCA) (*Under the Big Black Sun: California Art 1974–1981*)  
Orange County Museum of Art  
Otis College of Art and Design, Ben Maltz Gallery  
Pomona College Museum of Art  
University Art Gallery, University of California, Irvine (*The Radicalization of a '50s Housewife: A Solo Project by Barbara T. Smith*)



**POLITICS**

18th Street Arts Center  
Fisher Museum of Art, University of Southern California  
Fowler Museum, University of California, Los Angeles  
The Getty Center (*Greetings from L.A.: Artists and Publics 1945–1980*)  
Long Beach Museum of Art (LBMA)  
Los Angeles Contemporary Exhibitions (LACE)  
Los Angeles Municipal Art Gallery  
Museum of Contemporary Art (MOCA) (*Under the Big Black Sun: California Art 1974–1981*)  
Museum of Latin American Art  
ONE National Gay & Lesbian Archives  
Otis College of Art and Design, Ben Maltz Gallery  
University Art Gallery, University of California, Irvine  
University Art Museum, California State University, Long Beach  
Watts Towers Arts Center



**PRINTMAKING AND PHOTOGRAPHY**

California Museum of Photography, University of California, Riverside  
California State University Northridge Art Galleries  
Fisher Museum of Art, University of Southern California  
Fowler Museum, University of California, Los Angeles (*Icons of the Invisible: Oscar Castillo*)  
The Getty Center (*In Focus: Los Angeles, 1945–1980*)  
The GRAMMY Museum  
Museum of Contemporary Art (MOCA) (*Naked in Hollywood: Weegee in Los Angeles*)  
Norton Simon Museum  
Palm Springs Art Museum  
University Art Museum, California State University, Long Beach



**SOUTHERN CALIFORNIA**

18th Street Art Center  
The Getty Center (*Greetings from L.A.: Artists and Publics 1945–1980*)  
Los Angeles Municipal Art Gallery  
Natural History Museum  
Pacific Asia Museum  
Santa Barbara Museum of Art  
Watts Towers Arts Center

For more information, please visit

[WWW.PACIFICSTANDARDTIME.ORG](http://WWW.PACIFICSTANDARDTIME.ORG)



**PACIFIC  
STANDARD  
TIME:**  
ART IN L.A. 1945–1980

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