



PACIFIC STANDARD TIME: LA/LA GROWS TO ENCOMPASS MORE THAN 70 SOUTHERN CALIFORNIA INSTITUTIONS, OFFERING THEMATICALLY LINKED EXHIBITIONS AND PROGRAMS IN AN UNPRECEDENTED CULTURAL COLLABORATION

Two dozen museums and cultural centers join the growing region-wide exploration of Latin American and Latino art, to be presented from September 2017 through January 2018

Over \$1.25 million in Getty Foundation grants for REDCAT, LA Promise Fund and LAUSD support performance art festival and education programs, increasing the collaboration

Los Angeles, October 26, 2016 – With the September 2017 opening of Pacific Standard Time: LA/LA less than a year away, the Getty announced today that this unprecedented four-month-long, region-wide exploration of Latin American and Latino art continues to extend its reach, as it grows to include thematically linked exhibitions and programs at more than 70 Southern California institutions. The collaboration has now expanded to include another 24 museums and cultural centers. In addition, three new Getty Foundation grants totaling more than \$1.25 million are supporting an eleven-day performance art festival and robust Pacific Standard Time: LA/LA educational programs.

Jim Cuno, President of the J. Paul Getty Trust, said, “To do justice to its vast and complex theme and engage audiences throughout the region, Pacific Standard Time: LA/LA needs to be as encompassing as its subject. We’re thrilled that the initiative is still growing, and we’re proud that the Getty is helping to realize these ambitions through additional grants. As we look toward the September 2017 opening, we expect to be able to announce still more projects and performances for Pacific Standard Time: LA/LA.”

Additional exhibition participants will bring a striking variety of viewpoints and subject matter to the collaboration. Exhibition topics range from the history of pre-Hispanic art in South America as seen through the holdings of the Mingei International

Museum to Cuban video art at ESMoA to new work by pioneering Latina artists Judithe Hernández and Patssi Valdez at the Millard Sheets Art Center. One previously announced participant, MOCA (The Museum of Contemporary Art, Los Angeles), has now added a second Pacific Standard Time: LA/LA exhibition to its schedule for fall 2017, featuring the work of the contemporary Argentinian-born artist Adrián Villar Rojas, who will create a special site-specific installation at The Geffen Contemporary at MOCA. New participants also include The Broad in Los Angeles, Sunnylands Center & Gardens in Palm Springs, UCSB, and USC among others.

The expansion of the artistic program includes a \$600,000 grant from the Getty Foundation to the Roy and Edna Disney/CalArts Theater (REDCAT) in support of a Pacific Standard Time: LA/LA performance art festival, titled *Live Art: Latin America/Los Angeles*. The educational benefits of the initiative are continuing to increase with new Getty Foundation grants of \$450,000 for the LA Promise Fund and \$205,000 for the Los Angeles Unified School District (LAUSD).

“Like the exhibition catalogues which preserve a legacy of scholarship, the new grants announced today ensure that the impact of Pacific Standard Time: LA/LA will be felt far beyond museum walls,” said Deborah Marrow, Director of the Getty Foundation. “The performance art festival led by REDCAT will bring this vital facet of Latin American and Latino art to life at venues across Los Angeles. The education grants will help ensure that students, especially those from underserved schools, are clearly among the members of the public served by Pacific Standard Time: LA/LA.”

The **performance art festival**, *Live Art: Latin America/Los Angeles*, will be presented from **January 11 through 21, 2018**. The festival will be led by REDCAT, which will organize its own programs as well as issue an open call for proposals to Los Angeles area arts organizations, including current Pacific Standard Time: LA/LA partners. The Getty and REDCAT anticipate that the curatorial selection committee, including members from both the U.S. and Latin America, will recommend funding for a wide range of artists and programs, to be presented in multiple locations across Los Angeles, with performances that both reflect contemporary developments and revive important historical works.

“Latin America has a long and rich tradition of performance art, and this is a particularly interesting time in the development of new forms of interdisciplinary performance and time-based art,” said Mark Murphy, REDCAT’s executive director and performance programming head. “Latino artists in Southern California also have an exciting and

profound influence on the evolution of contemporary culture, including performance-based work that redefines relationships between artists, audiences, and communities. We are thrilled by the opportunity to contribute to the impact of Pacific Standard Time: LA/LA with a dynamic festival of live art and performance.”

The \$450,000 grant for the **LA Promise Fund** (the new organization formed through the merger of the LA Fund for Public Education and LA’s Promise) will be used to create education programs for schools throughout Los Angeles County over a nine-month period from spring 2017 through winter 2018, including professional development and engagement for teachers. The support will also go toward raising the visibility of Pacific Standard Time: LA/LA among teachers, students and families through coordinated museum visits to participating exhibitions, a teacher resource guide, organized family days, translation services, and special programming. An initiative called the #ArtsMatter Student Challenge will engage students in the initiatives’ themes through a juried artmaking contest.

“The LA Promise Fund is dedicated to preparing Los Angeles area students for success in college, career and life,” said Megan Chernin, Board Chair of the LA Promise Fund. “This generous grant from the Getty Foundation allows us to make Pacific Standard Time: LA/LA the eminent art offering of the 2017/2018 school year, connecting young people across the region through the arts and creating a greater awareness of Latin American and Latino art among teachers and students.”

The \$205,000 grant to **LAUSD** will focus on field trips to Pacific Standard Time: LA/LA exhibitions and related teacher professional development, developed by the district’s Arts Education Branch in collaboration with LA Promise Fund, helping to increase the participation of the district’s most underserved schools. All of the education programs are being shaped by a committee that includes representatives from the leading museums participating in Pacific Standard Time: LA/LA, LAUSD, the Los Angeles Public Library, and the LA Promise Fund.

“In the diverse cultural mix of our nation’s second-largest school district, nearly three-fourths of our students are from families with backgrounds in Spanish-speaking countries,” said Rory Pullens, Executive Director of the LAUSD’s Arts Education Branch. “The broad range of Pacific Standard Time: LA/LA exhibitions presents a unique opportunity to connect students with their heritage and identity, to enhance arts education in underserved schools, and to link to the common core curriculum in visual arts, social sciences/history, and English language arts.”

Information on all Pacific Standard Time: LA/LA partners and exhibitions is available at <http://www.pacificstandardtime.org/>. Participants in Pacific Standard Time: LA/LA now include the following (*designates new participants):

- 18th Street Arts Center
- The Academy of Motion Pictures Arts and Sciences
- American Museum of Ceramic Art (AMOCA)*
- Angels Gate Cultural Center*
- Annenberg Space for Photography*
- Armory Center for the Arts
- Autry Museum of the American West
- The Broad* (program to be announced at a later date)
- CSU Channel Islands
- CSU Fullerton Begovich Gallery*
- CSU Los Angeles The Luckman Gallery
- CSU Long Beach University Art Museum
- CSU Northridge*
- California African American Museum
- California Historical Society
- Chapman University*
- Chinese American Museum
- Craft & Folk Art Museum
- Craft in America*
- dA Center for the Arts*
- ESMoA*
- Fowler Museum at UCLA
- The Getty Conservation Institute
- The Getty Research Institute
- The Hammer Museum
- The Huntington Library, Art Collections and Botanical Gardens
- Institute of Contemporary Art, Los Angeles (ICA LA)
- The J. Paul Getty Museum
- Japanese American National Museum
- LA Plaza de Cultura y Artes
- LA><ART
- LACE (Los Angeles Contemporary Exhibitions)
- LACMA (Los Angeles County Museum of Art)
- Laguna Art Museum

- LAND (Los Angeles Nomadic Division)
- Library Foundation of Los Angeles
- Los Angeles Filmforum
- Los Angeles Municipal Art Gallery
- MAK Center for Art and Architecture at the Schindler House
- MOCA (The Museum of Contemporary Art, Los Angeles)
- MOLAA (Museum of Latin American Art)
- Millard Sheets Art Center*
- The Mistake Room*
- Mingei International Museum*
- Museum of Contemporary Art San Diego
- Museum of Contemporary Art Santa Barbara (MCASB)
- Museum of Photographic Arts (MOPA)*
- ONE National Gay & Lesbian Archives at the USC Libraries
- Oceanside Museum of Art*
- Otis College of Art and Design, Ben Maltz Gallery
- Palm Springs Art Museum
- Pasadena Museum of California Art (PMCA)*
- Pitzer College Art Galleries
- Pomona College Museum of Art
- REDCAT (Roy and Edna Disney/CalArts Theater)
- Riverside Art Museum
- San Diego Museum of Art
- Santa Barbara Museum of Art
- Santa Barbara Historical Museum*
- Self Help Graphics & Art
- Scripps College, Ruth Chandler Williamson Gallery
- Skirball Cultural Center
- SPACE Collection*
- Sunnylands Center & Gardens*
- Torrance Art Museum*
- UCI University Art Galleries
- UCLA Film & Television Archive
- UCLA Chicano Studies Research Center
- UCSB Art, Design & Architecture Museum*
- USC Fisher Museum of Art*
- USC Pacific Asia Museum*
- UCR ARTSblock

- University of San Diego, University Galleries
- Vincent Price Art Museum, East Los Angeles College
- Westmont Ridley – Tree Museum of Art

About Pacific Standard Time: LA/LA:

Pacific Standard Time: LA/LA is a far-reaching and ambitious exploration of Latin American and Latino art in dialogue with Los Angeles taking place from September 2017 through January 2018 at arts institutions across Southern California.

Through a series of thematically linked exhibitions and programs, Pacific Standard Time: LA/LA highlights different aspects of Latin American and Latino art from the ancient world to the present day. With topics such as luxury objects in the pre-Hispanic Americas, 20th-century Afro-Brazilian art, alternative spaces in Mexico City, and boundary-crossing practices of Latino artists, exhibitions range from monographic studies of individual artists to broad surveys that cut across numerous countries.

Supported by more than \$15 million in grants from the Getty Foundation, Pacific Standard Time: LA/LA involves more than 70 cultural institutions, from Los Angeles to Palm Springs, and from San Diego to Santa Barbara.

Pacific Standard Time is an initiative of the Getty. The presenting sponsor is Bank of America.

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Press materials in English, Spanish and Portuguese are available at <http://pacificstandardtime.org/press>.

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